

Advance Ruling

AR-06/2024

برِ وَمُرِيرُتُ مَرَسُونَهُ مُرَ **Reference Number**

	WOWHYDRATE ELECTROLYTE LEMON & LIME			ڈوکرٹو سرکیں: Product Name
َ وَمُرْوَءُ أَرْمِيهِمْ: Origin of the good	MVR 8/- PER LTR	ءِرُجِ عَرْجُ: Duty Rate	2202101210	دُوْرُوْ وِسْرِّمِ: Classification of the good
			14.02.2024	دُوُوْنِيْنِ وَمُرَّ خُيْرِدُ: Effective Date
WOWHYDRATE ELECTROLYT	E LEMON & LIME			وْرُودُ مُوْسِودُ:

WOWHYDRATE ELECTROLYTE LEMON & LIME

The submitted sample is a ready-to-drink beverage packed in 500ml plastic bottle. The product is labelled as "WOWHYDRATE ELECTROLYTE LEMON & LIME". According to the product brochure, it is an Electrolyte sports drink which does not contain caffeine, taurine.

Ingredients: Water (99%), Electrolytes (Calcium Lactate, Magnesium Citrate, Sodium Chloride), Natural Flavourings, Citric Acid, Sweetener (Sucralose), Vitamin Blend (Vitamin B6, C, D), Preservative (Sodium Benzoate).

* Pictures and product details are attached in appendix.

Goods are classified according to Harmonized commodity description and coding system in accordance with the General Interpretative Rules (GIR) and the duty rate is determined according to the Export Import Law 31/79.

This is a ready to drink beverage consisting of mainly water flavored with lemon & lime flavors and electrolytes. This drink helps to speed up hydration and regulate nerve and muscle function as well as maintain acid-base balance and water balance. The product shall be classified in HS subheading 2202.10. The product fulfills the criteria for the soft drinks defined in the Customs' announcement (IUL)14-D8/1/2017/15 dated on 30th April 2017.

Therefore, the applicable HS code for the product "Wow hydrate Electrolyte Lemon & Lime" is 2202101210 and rate of duty is MVR 8/- per liter.

Explanation of the decision

Description

of the good



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-	ر مرزع Other کرد مرزع Brochure	الله الله الله الله الله الله الله الله	مَرُوْبِ مِوْزِ: Description



ELECTROLYTE

Electrolytes are essential minerals within the body, helping to speed up hydration. They are important as they help to regulate nerve and muscle function as well as maintain acid-base balance and water balance. This means that when individuals exercise, they should replenish the electrolytes in their system lost through sweat.

Our electrolyte sports drinks include crucial electrolytes, as well as three vital vitamins:

- Vitamin B6 supports normal energy production, helps increase metabolism and boosts brain function, while helping to improve mood and reduce fatigue.
- Vitamin C is a powerful antioxidant that supports healthy cells and keeps them hydrated, while increasing energy.
- · Vitamin D keeps your immune system healthy as the first line of defence, while vitamin C helps boost it. Vitamin D also aids the absorption of calcium, benefitting muscle and bone health.



















WOW HYDRATE Electrolyte Helps With:

Dehydration

Good hydration means getting the right amount of water before, during, and after exercise. When an individual is well hydrated, nutrients will be transported more easily, providing more energy, and helping concentration levels.

Available Flavours:





Electrolytes are lost from the body in sweat, and these need to be replaced to maintain fluid balance.

